

PROGRAMME



COURSES

Students may choose one or two courses with 6 or 7 ECTS credits. In line with the home university policy, students can earn ECTS credits if all the course requirements are fulfilled. Together with the ECTS credits students receive a Certificate of Attendance. The lectures will be held in the morning or afternoon. The number of students per course can be limited (depends on each course).

Bachelor course:

1. Business English 1 (ECTS: 6)
2. Business English 2 (ECTS: 6)
3. Business Ethics, Corporate Social Responsibility and Sustainability (ECTS: 6)
4. Business Plan Development/Lean Startups Course (ECTS: 6)
5. Corporate Finance 1 (ECTS: 6)
6. Cross Cultural Management (ECTS: 6)
7. Electronic Business (ECTS: 6)
8. Gamification and Digital Marketing (ECTS: 6)
9. Human Resources Management (ECTS: 6)
10. International and European Taxation (ECTS: 6)
11. International Business Law (ECTS: 6)
12. International Financial Environment (ECTS: 6)
13. International Marketing Strategy - Bring Your Favourite Product to the World (ECTS: 6)
14. International Negotiations (ECTS: 6)
15. Macroeconomics 1 (ECTS: 6)
16. Marketing practice through Big data (ECTS: 6)
17. Models of Innovative Management & Creativity (ECTS: 6)
18. Psychology for Managers (ECTS: 6)
19. Socio-economic Development and Contemporary Slovenia (ECTS: 6)
20. Strategic Management 1 (ECTS: 6)

Master course:

1. Behavioural Economics (ECTS: 7)*
2. Big Data Analytics: The Best practices in the Industry (ECTS: 7)*
3. Change Management (ECTS: 7)*
4. Creativity & Entrepreneurship (ECTS: 7)*
5. Digital and Social Media Marketing (ECTS: 7)*
6. Doing business with Central Asia: Key issues and topics (ECTS: 7)*
7. Leading Change to a Circular Economy (ECTS: 7)*
8. Strategic Brand Management: meaning, value and culture (ECTS: 7)*
9. Supply Chain Management (ECTS: 7)*

*Bachelor course (for students in the final year of study) & Master course

Full course description is available on the website

Please note that a course will not be offered if fewer than 15 students apply.

VARIETY OF SOCIAL ACTIVITIES

Students experience Slovenia through the cultural and social activities such as:

Company visits

Trips around Slovenia

Slovenian evening
Cultural & sport events

International evening

and much more...

University of Ljubljana
Faculty of Economics
International Relations Office
Kardeljeva pl. 17
1000 Ljubljana
Slovenia

Phone: (+386) 1 5892 605

E-mail: summer.school@ef.uni-lj.si

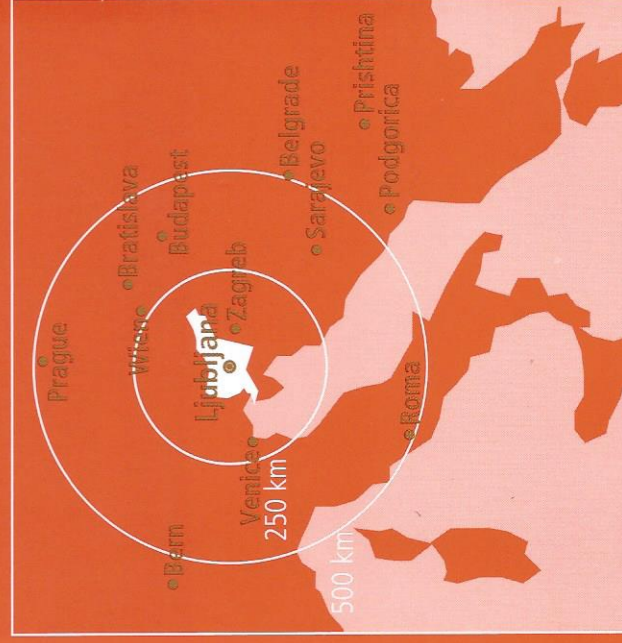
Web: www.ef.uni-lj.si/summerschool/ljubljana

ABOUT FACULTY OF ECONOMICS

The Faculty of Economics (the FELU) was founded in 1946 and is the University of Ljubljana's largest member with over 5,000 students. The FELU partners with more than 200 institutions from all around the world and offers an international study environment with cross-cultural learning experiences.

ABOUT LJUBLJANA AND SLOVENIA

Situated between the Alps and the Adriatic Sea, the city of Ljubljana is classified as a mid-sized European city, but it has preserved its small-town friendliness and relaxed atmosphere while providing all the facilities of a modern capital. The city's character is marked by two widely differing and yet complementary features: Ljubljana is famed for its historical heritage and tradition while being a relatively young city with a modern lifestyle. It is the political and cultural heart of the Slovenian nation, safe and particularly charming in summer. Distances between places in Slovenia are short, which makes Ljubljana a perfect base for exploring the Slovenia's diverse beauty.



Ljubljana Summer School

Take the Best from East & West

Slovenia

3–21 July 2017

