



Apply here

Start date

Early 2018

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards) Arabic, Hebrew or Turkish language skills are desired but not essential

Location

Malmesbury, England

A market town and civil parish in the southern Cotswolds in the county of Wiltshire, England. With a population, average age 70+, you can join one of the many book clubs or Bingo evenings for some scintillating entertainment and social life. One bus a week is your only chance to leave this geriatric paradise.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a confident individual to gain invaluable practical experience in Digital Marketing for this world leading manufacturer. Mentored throughout, you will assist in growing the brand across 8 Middle Eastern and African Markets (MEA's) with specific emphasis on the big 5 of UAE, KSA, Israel, Turkey and South Africa. This challenging role is a great chance to step up a level and work with a Global brand, an invaluable addition to any CV and potential launchpad to a career to those with aspirations in International Business.

Tasks

- Manage and update the content across the MEA market brand & transactional websites based on the project roadmap and ad hoc requests
- Audit & assist the markets/distributors/online retailers with assets websites in-line with marketing campaigns & new product launches
- Assist with the merchandising of MEA transactional websites in-line with internal KPIs
- Provide monthly KPI & insight reports on the company brand websites

Personal Skills

Essential:

- Comfortable using multiple digital platforms, or content management systems
- Demonstrated knowledge and interest in digital, specifically within ecommerce/website management
- Strong organisation & planning skills, with the ability to handle multiple projects and deliver to deadline
- Good numeracy skills and demonstrable ability to analyse data
- A problem solver with a keen eye for detail

Good to have:

- Arabic, and, or Hebrew, and, or Turkish language skills
- Specific experience using Sitecore or Magento would be highly beneficial
- Experience using Google Analytics is advantageous
- Advanced Excel and PowerPoint/presentation skills advantageous

The Host Company

The host company, employing over 9 000 people, is a world leader in the design and manufacture of innovative electrical domestic appliances. Renowned for applying exciting new technologies and thinking, they have revolutionised the industry and are now focussing on cementing their foothold in the Asia-pacific marketplace.