



**Apply here**

## Start date

Early 2018

## Duration

6 months

## Languages

Good spoken and written English levels are required (B2 onwards)

## Location

Bangor, Northern Ireland

Bangor is a large seaside town, known for its beautiful and rugged coastline, and is one of the most desired places to live in Northern Ireland. It has excellent links to the capital city of Belfast with its buzzing student life; so, whether you like outdoor or city life, you will never be short of things to do.

## Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

## Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting opportunity for an innovative marketing student to assist in growing the online customer base of this forward-thinking Home Automation, Home Cinema and Audio-Video Solutions distribution company. Mentored throughout, you will assist in improving the brand awareness through various marketing channels to include, production of brochures and user guides, website content planning, creation of online mail campaigns and other social media activities. This internship is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations.

## Tasks

- Assist in design of brochures and user guides
- Website content planning
- Creating and delivering regular mail campaigns
- Market research
- Creating blogs
- Identifying and engaging with target audiences on social media platforms
- Promoting through social media platforms such as Facebook, Twitter, Instagram etc.
- Supporting a range of marketing and PR activities to include marketing strategies and events

## Personal Skills

- Self-starter, ability to work on your own and within a closely integrated team
- Ability to use computer software such as web based social media packages for example, Facebook and Mail Chimp
- Practical experience of social media management
- Ability to keep cool under pressure
- Excellent communication skills, both written and spoken
- Strong creative and commercial skills
- Motivated individual

## The Host Company

One of the leading distributors across the UK and Ireland for home automation, home cinema and AV solutions for the residential and commercial market. They not only supply and support high quality systems but can assist in the design and programming of high end installations. Their focus is providing excellent customer service and technical support. They are a forward-thinking company and have invested in the latest technology and training to keep them ahead of the competition.