



ESPA Marketing Internship (EXTMA13011)

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Start date

January/February

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Reading, England

This welcoming multicultural town is an increasingly important center for business and development. A bustling mix of clubs, eateries and shops and home to both Premier League football and rugby teams you will not be short of things to do. London is only a 30-minute train ride away and if you like countryside, there are the beautiful Chiltern Hills to explore.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student looking for a marketing experience in the Technology sector. Mentored by the Marketing Manager for the UK and Benelux region, you will be involved in all aspects of the marketing activities of the company. Provided with first class product and marketing training, and supported throughout by passionate, driven team members, this business experience will be a great addition to your CV and professional development.

Tasks

Supported by the Marketing manager you will:

- Assisting to manage production and PR agencies
- Briefing and organizing trade shows and events.
- Working with suppliers to help deliver events concepts, and deliver campaigns.
- Supporting the Senior Marketing Manager in stakeholder management
- Managing invoices linked to campaigns
- Using social media for campaigns and to enhance branding

Desired Skills

- Marketing or related Business Degree
- Excellent communication and presentation skills
- Confident and proactive
- An awareness or experience of Customer Relationship Managements Systems(CRMs), such as, Salesforce or Marketo

The Host Company

Established for over 20 years, this American based Tech company provides high performance, software driven network solutions to over 30 000 customers across 80 countries. Supplying some of world's most recognised and respected names in business, government, healthcare, hospitality, education, transportation and logistics, this host company is going from strength to strength. Now a \$500 million business and listed on NASDAQ, they are set to rival CISCO as the number 1 network solutions provider.