



Requirements

The summer school is designed for **advanced undergraduate and postgraduate business students** (please also refer to the prerequisites specified in the course description). Applicants must provide evidence of a good level of English (at least level CEFR B2, TOEFL iBT 90 or equivalent), as well as a letter of motivation and a transcript including the most recent grade point average.

Fees

The **program fee** of € 1.695 covers: tuition for all courses, company visits (incl. transfers) the official cultural and social program, free internet access at the university and a welcome package. **Accommodation** will require an additional € 550 – 900 depending on the chosen category. The application deadline is **March 15, 2015**.



Company visits make this summer school unique!

The participants of this summer school will get an **insight into several companies** and learn about their successful methods at first hand. There are few cities more suitable for a program like this anywhere in the world: Munich is one of the leading economic, technological and scientific hubs in Germany. Many world-renowned companies from a wide range of industrial sectors are based here, including BMW, Siemens, MAN and Linde.

The reason for this concentration of companies might be the attractiveness of Munich to highly qualified and experienced professionals. In fact, Munich ranks amongst the **top five most livable cities in the world**. Numerous surveys and statistics regularly emphasize not only Munich's economic power, but also the variety of recreational opportunities, its excellent public transportation system and its exceptionally low crime rate.

In the first week of the summer school companies located in the Munich area will be visited. In the second week a **4-day bus tour will take us to different »champions«** (leading companies in their business sector) in different parts of southern Germany. During the company visits the participants will have the opportunity to see selected levers for Operational Excellence at work, and will discuss company-specific topics with the managers in charge.

6 ECTS (3 US credits) in 2 weeks

Company Visits

- Munich locations may include BMW, MAN Truck and Bus, MTU Aero Engines or similar
- Tour locations may include Siemens, DHL, BSH, Krones, Dachser, Danone or similar

Academic Courses

- Future Supply Chain Management
- Operational Excellence the German Way
- Doing Business in Germany

Attendant academic courses

To get the most from the company visits the summer school offers three academic courses: The **Future Supply Chain Management** course focuses on the challenges facing the currently successful German supply chains in the years to come. You will understand the development of supply chain and operations management in Germany and have an overview of the main future challenges. Basic knowledge of supply chain risk management completes this part of the course.

The **German Way of Operational Excellence** course focuses on established and proven methods of German companies in a global context. Best practice examples show how operational excellence is implemented and how German companies are prepared for future challenges.

If you want to do business in Germany, you have to be aware what drives people in this country. In the **Doing Business in Germany** course you will learn about economic history as well as Germany's economy today. Social and economic trends in the European context will also be discussed.

All courses are taught in English by teams of two renowned lecturers from Munich University of Applied Sciences: Prof. Andre Kruschke and Prof. Jürgen Spitznagel. The summer school is a two-week program intended for advanced undergraduate and postgraduate students. Please visit our website for detailed course descriptions and updates concerning the company visits.



Foto: TAM

Accommodation and Support

Participating students receive a carefree travel package. We guarantee professional assistance by the program coordinator and bilingual German buddies. The buddies will help you to settle in smoothly. They will also accompany the field trips, company visits and receptions. **Free access to the internet** and library will be provided by the university, as well as a **welcome package** including a Summer School shirt.

For the first week in Munich students stay at a youth hostel or budget hotel in a **quiet and safe neighbourhood** in central Munich. All amenities and shops are easy to reach.

During the **company tour in the second week** hotels will be booked for the students along to the scheduled route in **attractive places** like Salzburg, Regensburg or Nuremberg. The price of a double bedroom ranges from 40 to 60 € per night including breakfast.

»I chose this program because I wanted to see how German companies work in the field of Supply Chain. I was also looking for a cultural experience. This program combines academia, industry and cultural aspects so it was perfect for me.« Weridiana, Brazil

Application

The application deadline is **March 15, 2015**. Places are limited. Please be aware that early applications will be favored. The application form can be downloaded at www.hm.edu/summerschool. Please send it to Munich University of Applied Sciences by email, fax or post.

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Foto: TAM



Operational Excellence – Managing Global Supply Chains the German Way

July 6 – July 17, 2015
Munich, Germany

Munich Summer School of Applied Sciences



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Cultural Program

A broad and attractive cultural program makes your stay an unforgettable experience. The cultural program includes the following field trips:

- Guided tour of Munich by bike
- Visit to a traditional Munich beer garden
- Evening venues in the second week according to the scheduled route in attractive places like Salzburg, Regensburg or Nuremberg

Meeting German students in and out of class provides unique insights into German everyday life. Joint studies with participants from all over the world complete an intercultural experience. The program will be complemented by receptions and get-togethers.

»What I liked best was the integration with industry, not only the theory in class. The visits to leading companies in the field of Supply Chain Management were my highlight.« Jordan, Canada

Munich University of Applied Sciences was founded in 1971. Today it is the largest University of Applied Sciences in Bavaria and the second largest in Germany offering more than 70 degree programs. The university maintains excellent contacts with companies and businesses in and around Munich and Germany, and has approximately 240 partner universities around the globe.