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| ***Name of subject:***  **Integrated product design III. (fashion)** | ***NEPTUN-code:*** RTTTT3OENE | ***Number of hours:*** *lec+gs+lab*  1+0+4 | ***Credit:*** 6  ***Requirements:***  examination |
| ***Course coordinator:***  Dr. Kisfaludy Márta | ***Title:***  associate professor | ***Prerequisite:***  RTTTT2OENE Integrated product design II. (fashion) | |
| ***Subject content:*** | | | |
| Recycling-reuse-redesign. Ecological approach in product design.  The experiments of colour and design studies aim at the diverse presentation of product variants through a design project.  The integrated product design on the basis of socio-economic and technical aspects lays great emphasis on the unified and coordinated display of products and product groups in addition to the functional, market, long standing, safety and feasibility aspects.  The implementation of product design and development projects is aided by the preparation of prototypes and technological model experiments.  The most optimal creation of aesthetic product appearance is assisted by the product construction knowledge and the current state of the art industrial background.  Collection planning, product line planning, complex designer’s approach. Methodology of design. | | | |
| ***Bibliography:*** | | | |
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| 4. Ernyei Gyula: Design. Tervezéselmélet és termékformálás. Dialóg Campus Kiadó Bp.-Pécs 2000 | | | |
| 5. Scherer József: 100 év formatan. Göncöl Kiadó 2000 | | | |
| 6. Hegedűs, J.: Súlyponteltolódások a termékvilágban – új diszciplínák megjelenése a termékvilágban. | | | |
| 7. Iványi, A.-Hoffer, I.: Innovációs és értékelemző módszertan, AULA, Budapest, 1996 | | | |
| 8. Kocsis, J.: Menedzsment műszakiaknak. (2. kiadás) Műszaki könyvkiadó, Bp. 1996 | | | |
| 9. <https://elearning.uni-obuda.hu/> electronic notes and aids prepared by the instr | | | |