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| **Unit of Study:** | The Digital Society | **Subject code:** | GVMDS1KTNC |
| **Institute:**  | Institute of Enterprise Management (1084 Budapest, Tavaszmező str. 15-17.)  | **Credits:**  | 2 |
| **Course type:**  | Full-time Course | **Language:**  | English | **Term:** | 2019/20/2 |
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| **Major:**  |  |
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| **Lecturer-in-charge:**  | Dr. habil. Andrea Tick | **Lecturer(s):**  | Dr. habil. Andrea Tick |
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| **Prerequisites:**  |  |
| **No. of sessions per week/term:** | weekly | **Lecture:**  | 0 | **Seminar:**  | 2 | **Lab:**  | 0 | **Consultation:**  | 0 |
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| **Exam/Course assignment:**  | Midterm exam |
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| **Course objectives:**  | The course gives an overview of the societal impact of the revolutionary innovations and development in information technology and digitalisation.The course discusses the reasons, causes and consequences of the digital change in the society and industry.At the end of the course the students will * be able to define and characterise the Information Society, Digital Revolution and Information Revolution
* have a critical view on the societal impact of IT.
* be able to discuss the impact of digitalisation on the Society, Culture, Economic Environment etc.

be able to argue for and against the consequences of the IT and digital revolution  |
| **Course assessment:** | Students are required to attend all classes. (Active participations are required during the lessons).Absence from course units whose attendance is compulsory is acceptable up to 20 per cent of contact hours in those course units. Absence from over fifty percent of contact hours shall lead to that unit having to be redone to fulfil course unit requirements. Absence from over 20 percent but less than 50 percent of contact hours in a course unit shall lead to an obligation to make up for contact hours missed, the conditions of which shall be specified in the departmental Course Requirements Guide. The subsequent obtaining of an end-of-semester mark/mark for student participation and subsequent assessment following the receipt of a ’fail’ mark is confined to one assessment days during the examination period. An unsuccessful retake shall entail the student’s obligation to do that course unit again.Home assignment, presentation and a written exam. |
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| **Week(consultation)** | **Course content** |
| **1.** | IT driving forces – technological developments |
| **2.** | Information Revolution, Digital Revolution, |
| **3.** | Web X.0. |
| **4.** | Information Society vs Industrial Society |
| **5.** | Digital conomy – the impact of IoT, digital products and services, new business models, digital twins |
| **6.** | Digital ecosystems - Network economy |
| **7.** | Smart City – smart homes - smart networks, sharing economy |
| **8.** | Connectedness, Linked In – social networking – facebook revolutions and its impacts, |
| **9.** | **BREAK – READING WEEK** |
| **10.** | Digital Culture and Art, Digital life – the digital footprint, the value of a human |
| **11.** | The societal impact of digitalisation – labour market, relation-systems, digital generations, New behavioural models in digital society |
| **12.** | e-Society, e-democracy |
| **13.** | **Midterm test** |
| **14.** | **Make up test** |
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| **Assessment (method of assessment, make-ups and re-sits):**  | Preconditions of signature are the attendance at the seminars, valid tests and submitted assignments.Students are required to have valid tests. No turn up on the scheduled tests is considered an invalid test and the student is not entitled to have a re-sit. In the test students are entitled to use handwritten notes on one A4-sized paper. No photocopies, photos or notebooks can be used. No cellphones, smartphones or any other smart device capable of taking pictures, or recording can be brought into the room during test writing.The use of any unauthorized help (meaning notes, webpages, internet sources as well) during test writing is severely punished.Absence from test writing due to illness or other official occupancy can be certified once. Should this be the case, the student is entitled to have a make-up test.Students must submit the assignments announced during the course. Students will be assessed on the active participation in the seminars and the tests written and the assignments submitted.Grade in this course is based on total points/percentages of the test, and student’s activity, creativity and preparation (i.e. the instructor also values the active/inactive participation in classes or the level of the homework).Each element will be assessed on a scale of 1 to 100% where the assessment bands are the following:Percentage (%) Assessment0 - <50 fail51 - <62 pass63 - <74 fair/satisfactory75 - <85 good86 - 100 excellent/distinctionAspects of the final grade are the following:* active participation in class discussion (20%)
* home assignment and presentation (30%)
* written test results (50%)

participation and attendance during the course (regarding the TVSZ (Study Rules and Regulations)) |
| **Course completion (written or oral exam, test, etc.):** | Substitution (make up test) during the first 10 weekdays of the exam period. |
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| **Compulsory literature:** | lecture and seminar notes in Moodle LMS |
| **Recommended literature:**  |  |
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| **Additional material:**  |  |
| **Quality management aspects:** |  |